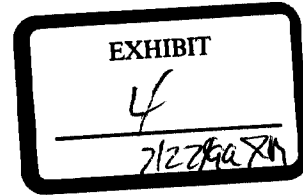




TAP HOLDINGS INC.
parent of TAP Pharmaceuticals Inc.

Bannockburn Lake Office Plaza
2355 Waukegan Rd.
Deerfield, IL 60015



September 8, 1995

TO: Medical Marketing Specialists

FROM: Jay Kaminski

RE: ProSTAT Resource Group Consult Program

CC: Don Patton
Alan MacKenzie
Yasu Hasegawa
Doug Durand
Karen Howard
Karen Kitchen
Eric Otterbein
Robin Powers
Jim Salanty
Carrie Nutt
Scott Lochridge



The brochures enclosed have been put together for you to distribute to key urology accounts to introduce ProSTAT Resource Group. As we discussed during the MMS meeting, ProSTAT should be utilized with key urology accounts when you have uncovered a need and clearly defined the managed care issues and concerns of our customer. This program should be strategically placed with our very best customers. It is not for all accounts. The brochures should not be used as sales aides to "sell" the consulting services, but to provide background information to the account prior to the first meeting with ProSTAT.

We are partnering with our urology franchises by providing a critical service which will help solve their managed care concerns while helping them thrive in a changing health care environment. I look forward to your feedback on this very important project.



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